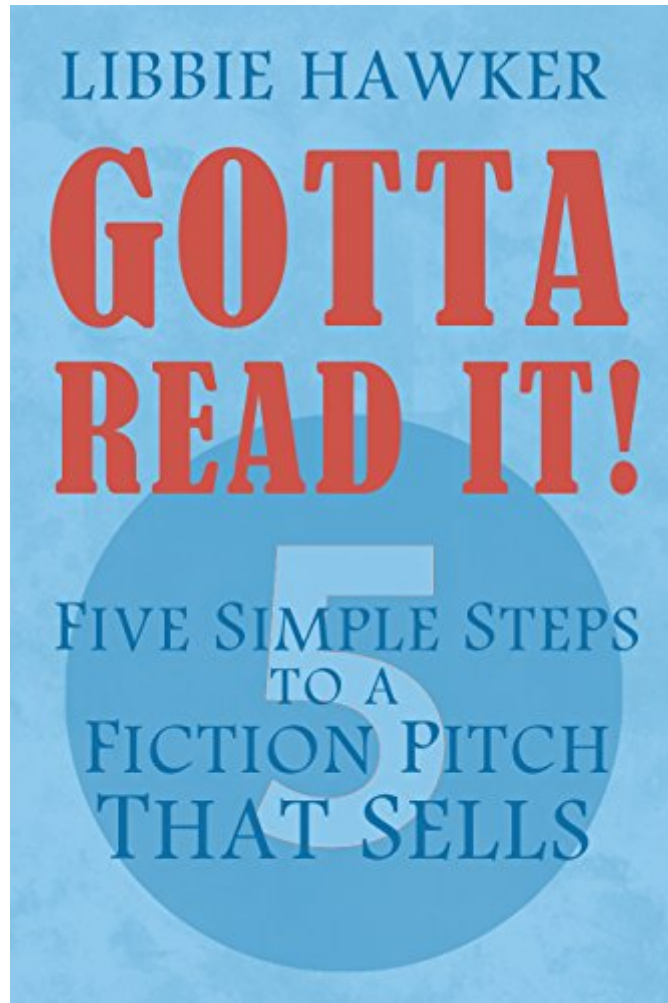


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# Gotta Read It! - Five Simple Steps To A Fiction Pitch That Sells



## Synopsis

Blurbs, product descriptions, query lettersâ | no matter what you call them, theyâ™re a chore to write. And yet the success of any novel can depend on its pitch. Whatâ™s an author to do? In this short, instructive ebook, Libbie Hawker takes the pain out of pitch-writing and shares the secrets of a perfect fiction pitch. Whether youâ™re an indie writer seeking to improve sales of your self-published novels or an author hoping to hook your dream agent with a canâ™t-resist query letter, GOTTA READ IT! Is the ebook for you. Learn which features signify great story to the subconscious mind, how to sort through the details of your plot to find the core of your novel, and how to write pitches for books with one, two, or many primary charactersâ | all in five simple steps!

## Book Information

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## Customer Reviews

I heard about this book through Libbie's recent guest appearance at the Self Publishing Podcast. As I was needing to write a better back cover blurb, or pitch as she called it, I decided to spend the 99 cents to get the book since it really wasn't covered well in the episode. This book is short, very short,

maybe 50 pages if it was printed, making it a quick read. Just an hour or two, really, less if you, like me, end up skimming a lot. I feel for a book this size, it's a good idea to know about what it covers, so let's look at that first. The first four pages\*\* are a reminder that as an indie writer, once you are done writing the book and moving to selling, it becomes a product. If you haven't read much other stuff, especially if you haven't read Write. Publish. Repeat. then it's good to read (but WPR is better for that whole topic). Then six pages where the author goes on at length about why pitches are hard to write and how all good stories are a like. After one page letting you know it only works if you "do it right" and noting the process has to be modified if you're dealing with multi-main character works, we get to the five steps, which are summarized in three pages, then eight more pages going through each of the steps core elements to give them a little more discussion. Again, all good info and I did find it useful. Finally we have just over two pages telling you to build a skeleton, which really just takes you through the five stakes again then several pages of things not to do before going back to flush out the skeleton (to me this felt reversed. Get the first draft before you revise, you know?).

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